



**THE EAST TENNESSEE SCHOOL
BAND AND ORCHESTRA ASSOCIATION
ADVERTISING CONTRACT for
THE OFFICIAL PROGRAM BOOK for the
ETSBOA 2024 ALL-EAST SENIOR CLINIC**

February 1-3, 2024 PARK-VISTA HOTEL, GATLINBURG, TN

Your display ad in the official program book will not only bring high visibility to your product, services, or program, it will significantly support the work of the ETSBOA and this year's Senior Clinic. In addition to being distributed to all audiences, copies of the program will be available to each student musician.

The program is printed on high-quality glossy paper in full color. Full color ads are encouraged.

DEADLINE FOR RETURNING COMPLETED CONTRACT: **December 1, 2023**

DEADLINE FOR PROVIDING AD MATERIALS in .pdf: **December 15, 2023**

Instructions: Print two copies of this contract and complete each. Return one copy either by first class mail to **Michael Combs, 1162 Whisper Trace Ln, Knoxville, TN 37919** or scan and return as an attachment to an email to fmichaelcombs@gmail.com.

Ad materials: Please provide ad materials correctly sized and in .pdf format or other appropriate format. **Any questions or special requests? Contact Mike at fmichaelcombs@gmail.com**

Ad sizes: Please check your ad size from the list below. (If you are placing more than one ad, please complete a separate contract for each.)

- _____ FULL PAGE (8" wide x 10.5" tall) \$350
_____ HALF PAGE (8" wide x 5.25" tall) \$250
_____ QUARTER PAGE (4" wide x 5.25" tall) \$175

Special placement on cover pages:

- _____ INSIDE FRONT COVER \$450 (sold)
_____ BACK OUTSIDE COVER \$500 (sold)
_____ INSIDE BACK COVER \$400 (sold)

Contracted by (print) _____ (signature) _____

Name of company or school _____

Address: _____

Phone number _____ Email address _____

PAYMENT: Preferred option – credit card (confidential information below)

Credit card number _____ expiration date _____

Name on Card _____ special code # _____

Options also include (check preference):

- _____ Please invoice (for corporate or previous advertisers only)
_____ Payment enclosed (check payable to ETSBOA)