



# THE EAST TENNESSEE SCHOOL BAND AND ORCHESTRA ASSOCIATION

## ADVERTISING CONTRACT for

### THE OFFICIAL PROGRAM BOOK for the ETSBOA ALL-EAST SENIOR CLINIC

February 6-8, 2020 PARK-VISTA HOTEL, GATLINBURG, TN

Your display ad in the official program book will not only bring high visibility to your product, services or program, it will significantly support the work of the ETSBOA and this year's Senior Clinic. In addition to being distributed to all audiences, copies of the program will be provided to each All-East musician. **The program will be printed on high-quality glossy paper in full color. Full color ads are encouraged.**

**DEADLINE FOR RETURNING COMPLETED CONTRACT: December 1, 2019**

**FOR PROVIDING AD MATERIALS IN .PDF FORMAT: No later than December 15, 2019**

#### Instructions:

Print two copies of this contract and complete each. Return one copy either by first class mail to **Michael Combs, 1162 Whisper Trace Ln, Knoxville, Tn 3791** or scan and return as an attachment to an e-mail to [fmichaelcombs@gmail.com](mailto:fmichaelcombs@gmail.com).

Ad materials: Please provide ad materials sized exactly in .pdf format

We are able to design your ad copy for you for an additional fee. For further information, please provide text and design ideas to [fmichaelcombs@gmail.com](mailto:fmichaelcombs@gmail.com)

Ad Size: Please check your ad size. (If multiple ads, please complete a contract for each.)

\_\_\_\_\_ Full page (8" wide X 10.5" tall) \$350

\_\_\_\_\_ Half page (8" wide X 5.25" tall) \$250

\_\_\_\_\_ Quarter page (4" wide X 5.25" tall) \$175

Special placement ads on cover pages (full page color only):

\_\_\_\_\_ Inside front cover \$450

\_\_\_\_\_ Back cover \$500

\_\_\_\_\_ Inside back cover \$400

Representative: print \_\_\_\_\_ sign \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail address \_\_\_\_\_

Please check the appropriate line: Check enclosed made payable to ETSBOA \_\_\_\_\_

Corporate members, please send invoice \_\_\_\_\_

**To reserve space, this completed contract must be received no later than December 1<sup>st</sup>.**

**Any questions or special requests? Contact [fmichaelcombs@gmail.com](mailto:fmichaelcombs@gmail.com)**