



THE EAST TENNESSEE SCHOOL BAND AND ORCHESTRA ASS'N

ADVERTISING CONTRACT for

THE OFFICIAL PROGRAM BOOK for the ETSBOA ALL-EAST SENIOR CLINIC

February 2-4, 2017 PARK-VISTA HOTEL, GATLINBURG, TN

Your display ad in the official program book will not only bring high visibility to your product, services or program, it will significantly support the work of the ETSBOA and this year's Senior Clinic

DEADLINE FOR RETURNING COMPLETED CONTRACT: ~~December 1, 2016~~ **December 15, 2016**

DEADLINE FOR PROVIDING AD MATERIALS IN .PDF FORMAT: **No later than December 15, 2016**

Instructions:

Print two copies of the contract and complete each. Return one copy either by first class mail or scan and return as an attachment to an e-mail.

Mail to **Michael Combs, 1162 Whisper Trace Ln, Knoxville, Tn 37919**

E-mail to Michael Combs, **mcombs@utk.edu**

Ad materials: Please provide ad materials sized exactly in .pdf format

We are able to design your ad copy for you for an additional fee. For further information, please provide text and design ideas to **mcombs@utk.edu**

The program will be printed on high-quality glossy paper in full color. Full color ads are encouraged.

Ad Size: Please check your ad size. (If multiple ads, please complete a contract for each.)

_____ Full page (8" wide X 10.5" tall) \$350

_____ Half page (8" wide X 5.25" tall) \$250

_____ Quarter page (4" wide X 5.25" tall) \$175

Special placement ads on cover pages (full page color only):

_____ Inside front cover \$600

_____ Back cover \$750

_____ Inside back cover \$500

Representative: print _____ sign _____

Address: _____

Phone number: _____ E-mail address _____

Check enclosed made payable to ETSBOA _____

Corporate member only: please send invoice _____

Send one completed contract, along with payment, to: **Michael Combs, 1162 Whisper Trace Ln, Knoxville, TN 37919** or scan and forward via e-mail attachment to **mcombs@utk.edu**.

Contract must be received no later than December 1st. Ad copy must be received no later than December 15th